



## Teaching Case Studies

*Developed by  
SSDS Staff Members*

*Many SSDS staff members have extensive experience teaching in a variety of contexts, from one-time courses and workshops related to a specific project or client, to curriculum development for national or international Public Health training programs, to formal teaching in an academic environment, either in the classroom or on-line.*

*The Case Study is a powerful teaching tool in a practical field such as Public Health is. Developing a successful Case Study is an intensive endeavor, but the results are clear when used by a skilled teacher. Also, the Case Study is long-lived, and can be used repeatedly, by the author or others, particularly when teaching notes are provided.*

*These are some of the major Public Health Cases prepared by our staff:*

### Teaching Case Studies Developed by SSDS, Inc.

- “Marketing Cycle Beads in Madagascar,” by Cara McCarthy and **Maggie Huff-Rousselle**. Boston: Social Sectors Development Strategies, Inc., 2010.
- “Insecticide Treated Nets: Public Health Gains from Personal Protection,” developed and written by Rachel Feilden and **Maggie Huff-Rousselle**. Boston: Social Sectors Development Strategies, Inc., 1999.
- “Marketing Health Financing Reform in St. Lucia,” by **Maggie Huff-Rousselle** and K Amin. Boston: Social Sectors Development Strategies, Inc. 1997.
- “Promoting Breastfeeding in Armenia,” by Elizabeth Gold and **Maggie Huff-Rousselle**. Boston: Social Sectors Development Strategies, Inc., 1996.
- “Financing the St. Lucian Health Sector,” developed and written by **Maggie Huff-Rousselle**. *Policy Choices and Practical Problems in Health Economics: Cases from Latin America and the Caribbean*, edited by C Overholt and M Saunders. Washington, DC: The World Bank, 1996.
- “After the Election: A Fresh Look at Pharmaceutical Supply in Jamaica,” developed and written by **Maggie Huff-Rousselle**. *Policy Choices and Practical Problems in Health Economics: Cases from Latin America and the Caribbean*, edited by C Overholt and M Saunders. Washington, DC: The World Bank, 1996.
- “PROSALUD: Marketing and Financing Primary Health Care,” developed and written by **Maggie Huff-Rousselle**. *Policy Choices and Practical Problems in Health Economics: Cases from Latin America and the Caribbean*, edited by C Overholt and M Saunders. Washington, DC: The World Bank, 1996.
- “The Cameroon Social Marketing Program,” by **Maggie Huff-Rousselle** and Sarah Richards. Boston: Social Sectors Development Strategies, Inc., 1993.
- “AGAPCO: Marketing Essential Drugs in Haiti,” by **Maggie Huff-Rousselle**. Boston: Social Sectors Development Strategies, Inc., 1990.
- “Marketing Health Management Training,” by **Maggie Huff-Rousselle**. Boston: Social Sector Development Strategies, Inc., 1990.